

JOB DESCRIPTION: **Strategist**

Groundwire

At Groundwire we believe that relationships are the building blocks for all social change and that technology is the “secret sauce” for supporting deeper relationships between organizations, activists, policy makers and the overwhelming majority of us that care about the environment.

The vision for Groundwire (originally ONE/Northwest) was conceived in 1995 by two people who imagined an organization that would deliver the environmental community from the technological dark ages. They dreamed of a tech-savvy team that could equip advocates and activists with the tools and the skills to help them save our planet. For the past 15 years, we have been doing just that – from the days of setting up local servers and email accounts to our focus today on state-of-the-art online communications and constituent relationship management systems.

Our staff is made up of people who are creative, knowledgeable and passionate about the work we do. We are capacity-builders, collaborators and pioneers in our field. And we have a lot of fun.

We need an experienced **strategist** to join our consulting team and help our clients think through their use of technology and the integration of their online and offline efforts. **Our ideal candidate will have real world, senior level organizing and/or fundraising experience (online and offline), believe in the importance of relationship building for achieving social change, and understand the power of technology to support relationship building at scale.** She or he will also have campaign or project management experience, great writing and presenting skills, and strong personal initiative.

Sound like you? Keep reading.

Job Responsibilities

- Provide strategic consulting for website and CRM planning, social media , and email advocacy and communications
- Advise client organizations on constituent engagement and the integration of offline and online efforts
- Manage projects from scoping to final deliverables
- Provide coaching and training for client staff
- Generate/edit content for:
 - Project-related client documents (project scopes, strategy deliverables, coaching and training materials)
 - Research documents, case studies and articles
- Present at conferences and other events
- Assist with internal engagement and fundraising projects as needed

Requirements

- Senior level organizing and/or fundraising experience

- Passion for environmental protection, civic engagement and social change
- Comfortable with technology and internet advocacy (you don't need to be a programmer, but must have a strong understanding of and enthusiasm for the tools we use)
- Facility with databases/constituent relationship management systems
- Experience using social media for campaigns
- Ability to estimate costs and build project budgets
- Strong written communication skills; ability to write clear, structured, articulate, and persuasive content, including content for the web
- Strong presentation skills
- Attention to detail
- Ability to meet deadlines
- Strong contributor in team environments
- Goal and outcome-oriented, coupled with strong organizational skills
- Resourceful and high energy
- Willing to travel (short trips – usually one or two days – as often as monthly)

Extra Credit

- Familiarity with Salesforce.com
- Familiarity with Plone (or other content management systems)
- Information architecture expertise
- User experience planning
- Experience with program/project evaluation
- Knowledge of nonprofit environmental community
- Expertise with Google Analytics and/or other web and email statistics
- Professional consulting experience

This is a full-time position located in Seattle, WA. Salary range is \$54 - \$60K DOE. Groundwire offers a fun and meaningful workplace and a generous personal leave and benefits package, including: generous sick and vacation time, nine holidays, 100% employer-funded health and dental coverage for employee and dependents, retirement plan and professional development opportunities. We also offer the opportunity to work a flexible work week. Groundwire values diversity on its team.

To apply, complete the contact web form and upload your cover letter and resume [here](#) by 12/15/2009.